

## **indometal 2018 – entryway to Indonesia’s thriving business opportunities**

Comprehensive exhibit range and forward-thinking concurrent seminars front the international metal & steel trade fair for Southeast Asia

**12 Oct 2018** – The countdown begins for the 4<sup>th</sup> edition of indometal, jointly organised by Messe Düsseldorf Asia and PT Wahana Kemalaniaga Makmur (WAKENI), as it makes its way next month to the Jakarta International Expo Kemayoran, Indonesia, from 17 – 19 October 2018. As part of its value-packed programme, the three-day exhibition will showcase new products, latest innovations and world-class exhibits on foundry, casting, metallurgy, as well as thermo process technology by some 200 leading exhibitors from 22 countries, including national group representation from China, Germany, Italy and Taiwan.

### ***Indonesia - a growing economy and Asia’s emerging market***

Indonesia continues to build on solid economic growth due to strong investments and net exports, and Indonesia’s GDP is projected to exceed US\$3.7 trillion by 2030.<sup>1</sup> The country’s growth has been further propelled by advances and increased focus on infrastructure development, oil and gas, mining and power generation. Its metal and steel market remains productive, and the country could surpass India as the world’s second largest stainless steel producers in the next few years.<sup>2</sup>

With accelerated growth in infrastructure taking place in Indonesia, and as the government continues to extend their invitation to foreign investors to invest in various infrastructure projects,<sup>3</sup> in gist these point towards an increased need for the import of raw materials and steel production thus benefitting the overall metal and steel industries.

Attesting to the draw of Indonesia’s optimistic economy and its upward trend to being one of the world’s largest emerging markets is Mr Gernot Ringling, Managing Director of Messe Düsseldorf Asia. He shared that, “this year, we are pleased to welcome 70% of our exhibitors from outside Indonesia. This goes to show that many see value and potential in the Indonesian market vis-à-vis the relevance of indometal’s staging. Through close working relations with our industry associations and partners, indometal brings to the industry a tailored line-up that would fulfil market demand and business needs, whilst attracting the right visitor profile of key purchasers, partners and suppliers from a diverse range of industries, including manufacturing, mining, shipbuilding and automotive.”

### ***All-encompassing exhibit profile spanning the industry value chain***

Driven by the established know-how and credentials of German-based events under the Messe Düsseldorf group - GIFA, METEC, THERM PROCESS AND NEWCAST, an extensive range of metalworking innovations and global technologies will be on display at indometal 2018. From upstream to mid-

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<sup>1</sup> *Indonesia’s economy hits the trillion dollar milestone* - ReTalk Asia, and McKinsey & Co, February 2018

<sup>2</sup> *Indonesia playing ever key role in stainless steel market* – first reported in World mirror on stainless steel and special alloys, February 2018

<sup>3</sup> *Compelling case for investing in ASEAN region* – The Straits Times, February 2018

and down- stream, represented on the show floors are plant, systems and equipment on metallurgical technology, foundry machinery, equipment and supplies, semi-finished & finished products, tubes, accessories & components, as well as metals and materials for thermo process technology. The comprehensive exhibit profiles ensure the trade fair makes for a trade destination suited for industry buyers to achieve their sourcing and procurement objectives against the evolving business climate.

Some of the industry's top names at indometal 2018 include returning exhibitors such as AKBAR BUDI SAKTI, BARALOGAM MULTIJAYA, ASK CHEMICALS, CHS-ASIA, FOSECO INDONESIA, HALTRACO SARANA MULIA, HARBISON WALKER INTERNATIONAL, KAMAG TRANSPORTTECHNIK GMBH & CO. KG, INDUCTOTHERM INDONESIA, MAKMUR META GRAHA DINAMIKA, OCTO CORINDO SARANA, as well as first-time exhibitors, DR REVOTEK, HITACHI HIGH-TECHNOLOGIES, TEKMAK GLOBAL MAKINE SANAYI AS, O.M. LER SRL, ZPF GMBH and more – all of which reiterates the trade fair's standing as the choice trade platform for catalysing business growth in the metal and steel sectors.

### ***Staying on top of industry trends – identify and evolve***

Indonesia is currently experiencing rapidly increasing domestic steel consumption<sup>4</sup> and based on projections by the Indonesian Iron and Steel Industry Association (IISIA), Indonesia's annual steel consumption is expected to gradually increase to 23 million tons by 2025 and to 45 million tons by 2035. To address this, Indonesia's Ministry of Industry has put its full support behind the development of three steel industry clusters. These clusters, worth a total investment value of US\$14.89 billion, will be located in Cilegon, Banten; Batulicin in South Kalimantan and Morowali in Central Sulawesi.

Commenting on how indometal 2018 is the launch pad to tap on and harness these domestic market opportunities is Mrs Rini Sumardi, Managing Director of WAKENI. She said that with Indonesia's positive economic outlook, higher domestic demand, and strong manufacturing sector, it is important "for local businesses with locally-manufactured technologies and solutions to partner international companies to boost production capacity, cater to domestic demand and bring about greater competitiveness in the global markets."

On the back of these industry developments and market movements, the seminar organised by the Indonesian Foundry Industries Association (APLINDO), the Indonesian Foundrymen's Association (HAPLI) and the trade fair's co-organisers will feature industry speakers, including a keynote speech by the Ministry of Industry, Republic of Indonesia on the topic of "Government Support in Supporting the Upstream Industry" – which also seeks to bring the domestic industry together, connecting them to engineers and industrialists in the metal, steel and related industries. Other

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<sup>4</sup> *Global Steel Industry – Marketwatch*, July 2018

topics include the development of the smelter industry in Indonesia, mineral processing process and trends in the aluminium sector.

indometal 2018 will also host a casting clinic by the Federation of Indonesian Metalworks & Machinery Industries Association (GAMMA), as well as technical presentations by Kao Industrial (Thailand) Co Ltd, PT Green Plus Indonesia, Allied Mineral Product Inc, Shimadzu Analytical Instruments, Harbison Walker International and more will see the launch of the latest products and introduction to their newest technologies. Admission to the concurrent seminars and technical presentations is free for registered visitors.

For more information, please visit [www.indometal.net](http://www.indometal.net)

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**About the Organisers:**

Messe Düsseldorf Asia is a subsidiary of Messe Düsseldorf GmbH, one of the world's most successful exhibition organisers, responsible for organising more than 20 of the world's number one exhibitions in various industries including foundry technology, casting products, metallurgy and thermo process technology. With extensive expertise in organising trade fairs in Southeast Asia, Messe Düsseldorf Asia has developed a portfolio of numerous trade fairs in the region since 1995. PT Wahana Kemalaniaga Makmur (WAKENI) represents Messe Düsseldorf GmbH for the marketing and promotion of its trade fairs to the Indonesian market since 1991.

**Supporting Organisations:**

Ministry of Industry, Republic of Indonesia | Ministry of Trade, Republic of Indonesia | The Indonesian Iron & Steel Industry Association (IISIA) | Federation of Indonesian Metalworks & Machinery Industries Association (GAMMA) | Association of Metalwork and Machinery (ASPEP) | Indonesian Foundry Industries Association (APLINDO) | Indonesian Foundrymen's Association (HAPLI) | Indonesian Aluminium Extruders Association (APRALEX) | Indonesian Electric Cable Manufacturers' Association (APKABEL) | Indonesian Automotive Parts & Components Industries Association (GIAMM) | Indonesian Chamber of Commerce and Industry (KADIN) | Indonesian Exhibition Companies Association (IECA) | Singapore Manufacturing Federation (SMF)

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